# GIPPA: Generalized Iterative Closest Point Procrustes Analysis for 3D Point Cloud Quantification and Analysis

Landmark-free 3D shape analysis for faster, more precise modeling in vision and research.

Researchers at Purdue University have developed GIPPA (Generalized Iterative Closest Point Procrustes Analysis), a cutting-edge technique for 3D Point Cloud quantification and analysis. GIPPA provides a landmark-free solution that enhances the accuracy and efficiency of 3D point cloud analysis. Current methods typically involve landmark-based approaches, which require manually identifying homologous points on the surfaces being compared. These methods can be prone to inaccuracies and are labor-intensive. GIPPA instead allows for accurate registration, measurement, and estimation of 3D shapes without relying on homologous landmarks. This innovative technique enhances applications in 3D modeling and computer vision by providing precise shape alignment and reliable quantification.

## **Technology Validation:**

GIPPA was benchmarked and validated for its ability to standardize 3D point clouds and detect signals across varying effect and sample sizes. Results demonstrated the effectiveness of GIPPA in quantifying BSM morphology, in the context of distinguishing among samples from various populations.

# Advantages:

- -Eliminates need for homologous landmarks, which has limited previous methods
- -Accurate registration, measurement, and estimation of 3D shapes
- -Precise shape alignment
- -Reliable quantification

## **Applications**:

#### **Technology ID**

2024-OTAR-70785

### Category

Artificial Intelligence & Machine Learning/Al-Integrated Imaging Systems & Industrial Vision and Inspection Robotics & Automation/3D Perception & Modeling for Automation

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#### **Further information**

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- -3D point cloud analysis, as used in applications such as:-Computer vision-Archaeology
- -Biomedical research
- -Architecture
- -3D Imaging

**Publications:** 

Otárola-Castillo, E.R., Torquato, M.G., Keevil, T.L. et al. A New Approach to the Quantitative Analysis of Bone Surface Modifications: the Bowser Road Mastodon and Implications for the Data to Understand Human-Megafauna Interactions in North America. J Archaeol Method Theory 30, 1028–1063 (2023). https://doi.org/10.1007/s10816-022-09583-5

**TRL:** 3

## **Intellectual Property:**

Provisional-Patent, 2024-07-26, United States

Utility Patent, 2025-07-26, United States

**Keywords:** 3D shape analysis, Automated shape registration, Landmark-free 3D modeling, High-precision point cloud alignment, Al-driven 3D imaging, Digital morphology analysis, Advanced 3D data processing, Scalable 3D object comparison, Non-contact shape quantification, Computer vision for 3D data, Geometric data analysis, Structural pattern recognition, Automated 3D shape comparison, Efficient 3D modeling tools