

# Crowd Management System

**Smart crowd management system uses multi-sensor data to guide evacuations and optimize pedestrian flow at events.**

Researchers at Purdue University have developed a new crowd management system (CMS) for monitoring pedestrian traffic and high-density outdoor public events such as concerts, sporting events, and theme parks. Typically, these settings lack signs or any form of notice to help guide crowds in the event of an emergency. The goal of the crowd management system developed by Purdue researchers is to accurately detect the number of people in an area to help evacuate them quickly if needed. The CMS features sensors that capture video, cellphone emissions signals, geospatial positioning, pressure from footsteps, environmental factors such as the weather, and direct pedestrian interaction to actively account for crowd behavior and enable signage to redirect foot and road traffic accordingly. There are two styles of CMS available, either as an inflatable with rapid deployment for outdoor settings or a fixed telescoping mast adaptable for posts and traffic lights. In addition, these devices can be charged with solar light.

## **Advantages:**

- Accurate Sensing
- Improved Crowd Management
- Adaptable to High-Density Outdoor Events

## Potential Applications:

- Crowd Management
- Signage
- Warning System

**TRL: 2**

## **Intellectual Property:**

## **Technology ID**

2021-DIET-69183

## **Category**

Infrastructure &  
Construction/Smart Building  
Systems & Automation  
Robotics &  
Automation/Perception &  
Sensing  
Materials Science &  
Nanotechnology/Materials  
Testing & Characterization Tools

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